



AGRIBUSINESS MANAGEMENT AND RURAL DEVELOPMENT

Davis College of Agriculture, Forestry, and Consumer Sciences

Students in the Davis College are offered fields of study that complement a wide variety of careers. Programs are constantly being updated to reflect industry trends, and student initiative is strongly encouraged. Advising is conducted by faculty members, promoting mentorship. Many current students and alumni comment on the small-school feel of the Davis College, citing the individual attention from faculty, substantial extracurricular opportunities, and hands-on learning that enhance our academic experience.

The Davis College has 22 undergraduate major fields of study and a growing number of minors in the academic divisions of animal and nutritional sciences, design and merchandising, forestry and natural resources, plant and soil sciences, and resource management. Our programs allow for considerable flexibility, as several offer individual academic tracks depending on student interests and goals.

Instructional facilities and unique settings offer varied learning opportunities for students. The majority of classrooms, laboratories, design studios and offices are located on WVU's Evansdale Campus. The College also maintains eight farms, a campus greenhouse, and more than 8,000 acres of forest land for teaching and research. Hands-on experiences, service learning, undergraduate research and study abroad are strongly encouraged for students in every program.

The Agribusiness Management and Rural Development Program focuses on agribusiness and business development in nonmetropolitan regions. Businesses in these regions tend to be smaller and more self-sufficient, which creates special challenges and opportunities. The program offers training in the use of accounting, marketing, finance, management, agricultural law, economics, and computer applications that allow students to successfully manage businesses for others or to manage their own businesses.

This degree program combines knowledge of business management and agricultural systems with an understanding of how the market economy works and the appropriate role of government regulation. Growth and production in the economy are examined in the context of natural resource conservation and agribusiness management.

Program Admission and Curriculum

Students who meet University admission requirements may be accepted directly into the Davis College as Agribusiness Management and Rural Development majors. To earn a bachelor's degree, all students must complete 128 credit hours, including the General Education Curriculum required by the University.

Core courses for this major include, but are not limited to, agribusiness accounting, agricultural and agribusiness economics, agribusiness management, applied demand analysis, rural economic development, marketing agricultural products, agribusiness finance, natural resources law, and environmental regulations.

In consultation with their academic advisor, students select 30 hours of electives to complement an intended career path. Four of the courses must be from the Davis College.

Complete course listings and descriptions can be found in the current *WVU Undergraduate Catalog*.

Employment Opportunities

There is high demand for graduates with degrees in Agribusiness Management and Rural Development. Graduates may find employment with agricultural cooperatives, agricultural supply firms, banks, family farms, and other entrepreneurial ventures. Average starting salaries for management trainees range from \$30,000 to \$40,000, with opportunities for advancement.



{ it starts here }

West Virginia University ♦ 2008-2009
www.davis.wvu.edu/



AGRIBUSINESS MANAGEMENT AND RURAL DEVELOPMENT

Davis College of Agriculture, Forestry, and Consumer Sciences

Majors in the Davis College of Agriculture, Forestry, and Consumer Sciences

| | |
|--|------|
| Agribusiness Management & Rural Development: | B |
| Agricultural & Extension Education: | B, M |
| Agricultural & Resource Economics: | M |
| Agriculture, Forestry, & Consumer Sciences: | M |
| Agroecology: | B |
| Agronomy: | B, M |
| Animal & Food Science: | D |
| Animal & Nutritional Sciences: | B, M |
| Applied & Environmental Microbiology: | B |
| Biochemistry: | B |
| Design Studies: | B |
| Entomology: | M |
| Environmental & Natural Resource Economics: | B |
| Environmental Microbiology: | M |
| Environmental Protection: | B |
| Family & Consumer Sciences: | M |
| Fashion Design & Merchandising: | B |
| Forest Resources Management: | B |
| Forest Resources Science: | D |
| Forestry: | M |
| Genetics & Developmental Biology: | M, D |
| Horticulture: | B, M |
| Human and Community Development: | D |
| Human Nutrition & Foods: | B |
| Interior Design: | B |
| Landscape Architecture: | B |
| Multidisciplinary Studies: | B |
| Natural Resource Economics: | D |
| Plant & Soil Sciences: | D |
| Plant Pathology: | M |
| Recreation, Parks, & Tourism Resources: | B, M |
| Reproductive Physiology: | M, D |
| Resource Management: | D |
| Soil Science: | B |
| Wildlife & Fisheries Resources: | B, M |
| Wood Science & Technology: | B |

B = Bachelor's; M = Master's; D = Doctorate

For more information, visit
www.davis.wvu.edu/

Contact Information:

Amber D. Hines
Recruitment Coordinator
1010 Agricultural Sciences
PO Box 6108
Morgantown, WV 26506
304-293-2691, ext. 4546
Fax: 304-293-3740
Amber.Hines@mail.wvu.edu

