



## DESIGN STUDIES

Davis College of Agriculture, Forestry, and Consumer Sciences

Students in the Davis College are offered fields of study that complement a wide variety of careers. Programs are constantly being updated to reflect industry trends, and student initiative is strongly encouraged. Advising is conducted by faculty members, promoting mentorship. Many current students and alumni comment on the small-school feel of the Davis College, citing the individual attention from faculty, substantial extracurricular opportunities, and hands-on learning that enhance our academic experience.

The Davis College has 22 undergraduate major fields of study and a growing number of minors in the academic divisions of animal and nutritional sciences, design and merchandising, forestry and natural resources, plant and soil sciences, and resource management. Our programs allow for considerable flexibility, as several offer individual academic tracks depending on student interests and goals.

Instructional facilities and unique settings offer varied learning opportunities for students. The majority of classrooms, laboratories, design studios and offices are located on WVU's Evansdale Campus. The College also maintains eight farms, a campus greenhouse, and more than 8,000 acres of forest land for teaching and research. Hands-on experiences, service learning, undergraduate research and study abroad are strongly encouraged for students in every program.

Design Studies is a major for students interested in working in the design profession, but who do not want to perform studio-based activities. It is an interdisciplinary, non-accredited program with linkages to sustainability, journalism, hospitality and tourism, and business management. The design studies major is a flexible program that accommodates a wide range of student interests and career paths with design as a focus. Design is emerging as an exciting new career within the global economy and partners creativity with practical applications.

### **Program Admission and Curriculum**

Students who meet University admission requirements may be accepted directly into the Davis College as Design Studies majors. To earn a bachelor's degree, students must complete 128 credit hours, including the GEC required by the University.

Students take a core of design studies courses to learn and understand the design language and its applications in external and internal settings. Emphasis is placed on the foundation of design and professional field experience. Work with design companies is required to have hands-on design experience.

A minor is required to focus students' area of study and provide a context for design thinking. The minor is chosen in consultation with the student's advisor. There are about 15 recommended minors and certificate programs to choose from. Finally, design-related requirements and recommended electives are chosen to support the understanding of design in a variety of contexts.

### **Employment Opportunities**

Students interested in working in the design industry, but without the desire to be "designers" are the target market for this major. This type of major provides a multitude of employment options including advertising, communications, entrepreneurship, business management, and many others. For example, students may enter careers in historic preservation, design material sales, ADA/disability consulting and compliance, building codes review, as well as many others. Starting salaries range from \$30,000 to \$40,000.



**{ it starts here }**

West Virginia University ♦ 2008-2009  
[www.design.wvu.edu](http://www.design.wvu.edu)



# DESIGN STUDIES

## Davis College of Agriculture, Forestry, and Consumer Sciences

### Majors in the Davis College of Agriculture, Forestry, and Consumer Sciences

Agribusiness Management & Rural Development:	B
Agricultural & Extension Education:	B, M
Agricultural & Resource Economics:	M
Agriculture, Forestry, & Consumer Sciences:	M
Agroecology:	B
Agronomy:	B, M
Animal & Food Science:	D
Animal & Nutritional Sciences:	B, M
Applied & Environmental Microbiology:	B
Biochemistry:	B
Design Studies:	B
Entomology:	M
Environmental & Natural Resource Economics:	B
Environmental Microbiology:	M
Environmental Protection:	B
Family & Consumer Sciences:	M
Fashion Design & Merchandising:	B
Forest Resources Management:	B
Forest Resources Science:	D
Forestry:	M
Genetics & Developmental Biology:	M, D
Horticulture:	B, M
Human and Community Development:	D
Human Nutrition & Foods:	B
Interior Design:	B
Landscape Architecture:	B
Multidisciplinary Studies:	B
Natural Resource Economics:	D
Plant & Soil Sciences:	D
Plant Pathology:	M
Recreation, Parks, & Tourism Resources:	B, M
Reproductive Physiology:	M, D
Resource Management:	D
Soil Science:	B
Wildlife & Fisheries Resources:	B, M
Wood Science & Technology:	B

B = Bachelor's; M = Master's; D = Doctorate

For more information, visit  
[www.design.wvu.edu](http://www.design.wvu.edu)

### Contact Information:

Amber D. Hines  
Recruitment Coordinator  
1010 Agricultural Sciences  
PO Box 6108  
Morgantown, WV 26506  
304-293-2691, ext. 4546  
Fax: 304-293-3740  
[Amber.Hines@mail.wvu.edu](mailto:Amber.Hines@mail.wvu.edu)

